Publications and Other Scholarly Activity  (Updated September 2014)

Refereed Journal Articles; Refereed/Invited Book Chapters


An update of:


**Books**


**Editorships/Editorial Board Service**


Advertising, 1:10-13 (*1: 11-14*)
Analytics, 1:26-27 (*new in 2013*)
App, 1:38-39 (*new in 2013*)
Black/dark sites, 1:73-79 (*new in 2013*)
Boulwarism, 1:75-78 (*1: 91-94*)
Colorado Coal Strike, 1:143-145 (*1: 150-152*)
Communication Management, 1:153-158 (*1: 161-164*)
Communication Technologies, 1:158-161 (*1: 164-168*)
Community/Community Building, 1:166-169 (*1: 171-174*)
Cutlip, Scott M., 1:243-244 (*1:235-236*)
Diffusion Theory, 1:260-262 (*1: 253-254*)
Endorsement, 1:292-293 (*1: 281-283*)
Framing Theory, 1:360-363 (*1: 340-345*)
Integrated Marketing Communication, 1:457-461 (*1: 426-428*)
Involvement, 1:486-491 (*1: 452-457*)
Media Calls, 2:548-549 (*2: 520-521*)
Online Public Relations, 2:622-625 (*2: 587-592*)
Pat Penney, 2:1001-1002 (original entry combined into Appendix A; 2: 610-611)
(With C.T. Christen), Psychological Processing, 2:705-709 (*2: 660-665*)
Publicity 2:755-758 (*new in 2013*)
Third Party Endorsement, 2:924-926 (*2: 854-856*)
Virtual World Site, 2:963-964 (*new in 2013*)
*indicates extensive revision


**Editorial Review Board Service**

*International Journal of Strategic Communication* (quarterly, Routledge)
*Journal of Public Relations Research* (quarterly, Routledge)
*Public Relations Review* (quarterly, Elsevier Science)

**Non-Refereed Professional Articles/Book Chapters/Encyclopedia Entries**


**Book Reviews**


**Online Postings/Journals**


**Refereed and Invited Conference Papers (Not published or in press elsewhere)**


Hallahan, K. (1972, April). Licensure of public relations practitioners and the doctrine of compelling state interest. Midwest Public Relations Conference, Madison, WI.